



#LOVESOMEONEWITHAUTISM . #KINDNESSSTARTSWITHME

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# 2023 ANNUAL REPORT

The Hope Project

## CONTENT

Summary	3 - 4
Campaigns	5 - 24
Services	25 - 34
Resources	35 - 37
Fundraising and Finances	38 - 39
Moving forward	40
Contact Us	41

## SUMMARY

As we complete 2023, the world experienced a year marked by progress. For The Hope Project, it was a year of significant milestones and various exhilarating collaborations. This year, we focused all our efforts towards the theme of "Becoming Autism Friendly" and advocated for adaptations to the environment in order to better accommodate individuals with needs. Throughout the year, we had the opportunity to complete a total of 102 presentations, partnership meetings and interviews. We started the year by launching our World Autism Awareness Month Campaign and our #LoveSomeoneWithAutism social media campaign through a physical event on the 1<sup>st</sup> of April. On the very same day, we also had the opportunity to premiere our 2023 World Autism Awareness Month Campaign Video featuring a family's testimony and various organisations that are becoming autism friendly. We also released a whole new series of social media resource featuring ways on how everyone can become autism friendly as well!

We also celebrated World Autism Awareness Month in a bigger than ever manner this year by having our first ever Interstate Tour in Penang, Kuching and Kota Kinabalu! On top of that, we also restarted our #KindnessStartsWithMe school acceptance campaigns and had 31 presentations across 15 different schools in Klang Valley and in Penang! We also had an additional 29 other presentations and public talks to various organisations and members of the public. The year also featured a fresh new collection of merchandise with all profits going to support our efforts at The Hope Project.

In our efforts towards our objectives, we continued to place emphasis on reaching out to more individuals with autism through the provision of services. We have had

the opportunity to provide 1:1 intensive ABA therapy for a child with the aid of a sponsor! We also continued our collaboration with the National Autism Society of Malaysia (NASOM) to train all their teachers in two centres as well as collaboratively work towards maximising the children's potential. As we aim to reach more individuals that may not be able to access services, we continued to produce videos for our Autism at Home online resource platform that features easy-to-follow steps on how to support an individual with autism.

This report serves as a comprehensive overview of our 2023 initiatives, financial outcomes and the incredible stories of change that have been made possible through the support of our donors, partners and team members. As we reflect on the past year, this report is a celebration of the strides The Hope Project has made towards our goals and the meaningful difference we have collectively made in the lives of those we serve. This report was also produced with the aim to uphold the core values of accountability and transparency in managing a non-profit organisation that collaborates with various sectors of the community for the best interests of individuals with autism.

*For any further information about The Hope Project, contact [projects@autismmalaysia.com](mailto:projects@autismmalaysia.com) or give us a call at 03 2094 0421 during our business hours: Monday to Friday [8:30am – 5:00pm].*

*The Hope Project was established in October 2016 by Early Autism Project Malaysia (EAP).*



## CAMPAIGNS

### WORLD AUTISM AWARENESS MONTH LAUNCH

On the 1<sup>st</sup> of April 2023, all of us at The Hope Project started off the World Autism Awareness Month with our first physical launch event since 2019 at GSC 3 Damansara! The event was launched by Mr Adli from Autism Café Project. We also released our World Autism Awareness Month Campaign Video featuring a family with a child with autism. The release was announced by Miss World Malaysia 2022, Wenanita Angang! She continues to be a strong advocate for all our efforts at The Hope Project in reaching out to more individuals with autism. During the event, we had numerous exciting parts including a video screening of an international counsellor, Mervin Jayseela, speaking to families with individuals with autism and supporting them through their journey. Our director, Jochebed Isaacs also held an "Autism in Malaysia" workshop along with a Q&A panel by Charmaine Koay (BCBA) and Rachel Gomez (BCBA).

At the very same time, we also had various booths from autism friendly organisations! Stories.my held a free family photoshoot with lucky draw and discount on bookings for that day. Nozig, Autism Café Project, Gem & Bread, NASOM, Cindy (make-up artist), EAP Life Skills Group as well as our very own The Hope Project held booths during the event! All proceeds went towards each organisation in support of their efforts and The Hope Project garnered a total of RM2547 in registration and merchandise sales.



*'Autism in Malaysia' workshop*



*Appreciation for Ms Wenanita*



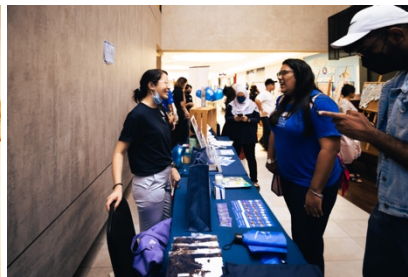
*Gem and Bread*



*Nozig*



*Cindy in action*



*The Hope Project Booth.*



*Life Skills Group Booth*

## AUTISM FRIENDLY OUTLETS OUTREACH

To further kick off the theme of “Becoming Autism Friendly”, all of EAP team members were sent to 10 autism friendly outlets to raise awareness about autism! We were able to conduct an interactive activity, requesting for members of the public to write a few words of kindness to families and children with autism. We had around 400 post-it notes filled with all the kind words. We also gave out more than 300 balloons and reached out to more than 540 individuals! On top of that, we also had the chance to conduct 3 screening tests with the use of the Modified Checklist for Autism in Toddlers (M-CHATR). The following are the autism friendly outlets who participated in our campaign:

1. GSC 3 Damansara
2. GSC Starling Mall
3. GSC 1 Utama
4. GSC Paradigm Mall
5. GSC Tropicana Gardens
6. UNIQLO DA Square
7. UNIQLO Farenheit
8. Chatime Thomson Hospital
9. Parenthood (Sunway Pyramid)
10. Parenthood (MyTown)





## WORLD AUTISM AWARENESS MONTH INTERSTATE TOUR

While most of our efforts previously have been focused on Kuala Lumpur and Selangor, our heart this year was to go beyond the borders of the states and reach out to more families. We held our first ever interstate tour to Penang, Kuching and Kota Kinabalu! Through the support of partners like University Malaysia Sabah, GSC Gurney Plaza (Penang) and GSC OneCity Kuching, we were able to have workshops on maximising daily learning (Penang) and basic teaching strategies to more than 220 people in total!



*GSC OneCity Kuching*

*GSC Gurney Plaza, Penang*



*University Malaysia Sabah*

On top of that, we had the honour of visiting 3 centres in Penang - Brain Activation, Lighthouse Academy and DISTED college to learn about the work that they do, discussed possible upcoming collaborations and also ran an Initial Screening appointment at DISTED College! In Kota Kinabalu, we visited NASOm KK and learned about their work in creating a more inclusive community over in East Malaysia! It was a small step taken towards extending support to states where access to services may be scarce. We hope to be able to do more nationally!



*Lighthouse Academy Visit*



*Brain Activation Visit*



*DISTED College Visit*



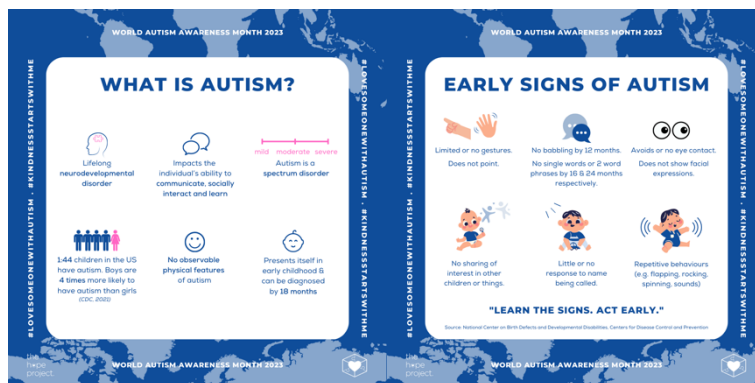
*NASOM KK Visit*

## SOCIAL MEDIA ACCEPTANCE CAMPAIGN

In line with our theme, "Becoming Autism Friendly", we strived towards building acceptance and inclusion of individuals with autism in the community. This begins by first raising awareness on autism by releasing our "What is Autism" and "Signs of Autism" resource. It was also important for us to ensure that parents are also able to take the next steps with the assistance of our "Next steps" resource. Finally, we then highlighted how the community can be autism friendly with our "4As to be Autism Friendly" social media resource.

Throughout the month of April and across all social media platforms, we had a total estimated reach of 120,932! We have had the honor to have influencers like Marianne Tan, Jared Lee and ArRayyanHijrah join us in our campaign by sharing the resources. We also had UNIQLO and GSC jump on board to share the various resources too! The Hope Project Instagram had also gained more followers and reached more than 800 followers.

Below is the resource on what autism is and signs of autism:



Below is the resource on the Next Steps:



Below is the resource on 4As to be Autism Friendly:



## 2023 WORLD AUTISM AWARENESS MONTH

### CAMPAIGN VIDEO

As we continue our efforts towards raising awareness and acceptance for individuals with autism, we yet again had the honor to feature another family, Ar Rayyan and Family (Dato Ramli Abdul Manaff and Datin Nor Hafizah Saad) alongside with some of our autism friendly partners like Hospital Tunku Azizah, GSC and UNIQLO. The video featured the family's journey in navigating the day-to-day and highlights the importance inclusion in the community. By being more aware or spreading awareness, making special adaptations and even providing job opportunities, individuals with autism can then have the opportunities to participate in various activities in the community more successfully.



Since the release of the video on 2<sup>nd</sup> April 2023, the video has garnered more than 2,000 views and more than 14,000 in reach, not including the reach garnered through sharing of the video!

2023 World Autism Awareness campaign video can be viewed here:

<https://youtu.be/bpN-JjN79qk?si=0c3glhFLzC-om2Zl>



## 2023 MERCHANDISE

With 2023 coming back bigger than ever, we were thrilled to be able to collaborate with Building Eliot this time round for our merchandise! The team at Building Eliot assisted in the development of the design idea and EAP completed the design. Upon agreement from both sides, the new line of merchandise with two versions of the adult t-shirt, children's t-shirt, varsity jacket, canvas bag, and jutebag was released! Additionally, we also had the sanitiser pens and toy box labels for sale! We were honoured to have Building Eliot to jump on board and even shared the word of the new line on their platform for their followers to purchase.



On top of the collaboration with Building Eliot, we also had the opportunity to collaborate with Prince of Pins to create a #LoveSomeoneWithAutism and #KindnessStartsWithMe pin for sale!



Throughout the year, we have had the opportunities to also sell our merchandise at various booths in events and locations such as the Healwell Mahsa Expo, Sunway Pyramid, BSKL, SAYS Playgroup, Association of British Women in Malaysia Charity, and GSC Bi-Monthly Educational Workshops with The Hope Project!



*ABWM Charity Booth*



*GSC Bi-Monthly Talk Booth (Sept 2023)*

Since the release of the merchandise in March 2023, we had been able to garner a total profit of more than RM10,000 through our online and physical sales. 100% of profits will go to support The Hope Project's endeavours in making world class services for autism accessible to all through campaigns, services and resources.

The products are available on EAP Malaysia website:

<https://autismmalaysia.com/store/>

## SUNWAY PYRAMID BOOTH

We also had the opportunity to hold a month long booth at Sunway Pyramid throughout the month of Raya, reaching out to raise awareness and promote acceptance for individuals with autism. We also sold our merchandise and invited various individuals to join us by sharing on social media! Throughout the month, we raised a total of RM371 for donations and sold more than RM4000 in merchandise!





## KINDNESS STARTS WITH ME

### SCHOOL ACCEPTANCE CAMPAIGN

We believe that it is important for acceptance and inclusion to be nurtured from young. The school acceptance campaigns are continued in order to reach out to schools all around Klang Valley. This offers a platform for students to learn more about individual differences, kindness and autism. Across the month, we had the chance to speak to more than 4,700 students across 31 different presentations in 15 schools!

Date	Schools	Estimated Number of Students
27 Mar 2023	British International School of Kuala Lumpur	300
28 Mar 2023	Taylor's International School (Teachers)	100
7 April 2023	Taylor's International School (Students)	1172
12 May 2023	Sri KDU International School	680
4 April 2023	Beaconhouse Newlands International School	188
5 April 2023	Treetop House (Teachers)	20
6 April 2023	Treetop House (Students)	109
7 April 2023	Nexus International School (Secondary)	300
11 April 2023	The International School of Kuala Lumpur	417
14 April 2023	Greenhouse School	20
17 April 2023	Beaconhouse Sri Inai International School	546
17 April 2023	Lighthouse Academy, Penang	80
28 April 2023	Nexus International School (Primary)	180
28 April 2023	St. Joseph's Institution International School	275
26 April 2023	King Henry VIII College	235
10 May 2023	Startright PlayHouse	50
	Total number of students	4702



*TreeTop House*



*Taylor's International School KL*



*Taylor's International school KL*



*The International School of Kuala Lumpur*



*Beaconhouse Newlands (Teachers)*



*British International School Kuala Lumpur*

## GSC BI-MONTHLY EDUCATIONAL WORKSHOP

Together with GSC Malaysia as part of their “Loving Autism” campaign, we were honoured to able to speak in 3 different complimentary workshops every 2 months in July, September and November 2023!

Date	Topic	Presenter
8 July 2023	Does my child have autism? Red flags, basic tips and next steps	Jochebed Isaacs (Director of EAP Malaysia)
9 Sept 2023	Managing Challenging Behaviours	Rachel Gomez (Senior Supervisor at EAP Malaysia)
18 Nov 2023	Teaching Communication	Chau Yu Chen (Senior Supervisor at EAP Malaysia)



*GSC Bi-monthly Educational Workshop: 18 Nov 2023*



*8<sup>th</sup> July 2023*



*9 Sept 2023*

## OTHER PRESENTATIONS

As we progressed through the year, numerous opportunities to speak about autism to various individuals and organisations also presented itself. We were elated to be able to continue our efforts in raising awareness beyond World Autism Awareness Month in April! The following are some of the presentations that were completed over the year!

Date	Individual/Organisation	Reach
3 Feb 2023	Miss World Malaysia 2022, Wenanita Angang: Autism and ABA	1
21 Feb 2023	Parents from IBU Resource Group: Autism and EAP	30
10 Mar 2023	HEALWELL Expo presentation: Autism	20
28 Mar 2023	SEGI College Penang and KL: Autism, ABA and careers	70
11 April 2023	Institut Sosial Malaysia: Mencipta keseronokan, membina kekuatan, dan keyakinan diri	400
11 April 2023	Taylor's University: Autism	20
20 April 2023	Workplace at the River: Autism	60
7 June 2023	INTI University College: Autism and ABA	75
18 June 2023	All Inclusive Funfest at DISTED College: Autism	50
12 July 2023	INTI University College: Autism and ABA	75
14 July 2023	IACCR International Study Visit: THP, autism and inclusion	100
7 Sept 2023	Shell Malaysia: What is autism	50
16 Sept 2023	SMK Damansara Utama International Understanding day: What is autism	500
Total reach		1,451



## UTme! WITH UNIQLO MALAYSIA

In conjunction with the International People with Disabilities Day on the 3<sup>rd</sup> of December, we collaborated with UNIQLO Malaysia and launched our next UTme! on the 8<sup>th</sup> of December 2023! UTme! is an exclusive machine in UNIQLO's branches at DA square, Sunway Pyramid, Fahrenheit 88, Queensbay Mall, and Midvalley Southkey that allows customers to create their own unique T-shirt by combining unique sticker designs, photos, images and text in any way they like. The series of designs by The Hope Project featured a 7 pieces of artwork by 5 children at EAP Malaysia in order to celebrate individuals with autism and their unique strengths!



UNIQLO-EAP UTme! Launch on 8<sup>th</sup> December 2023



## MEDIA APPEARANCES

It has been an incredible pleasure of ours to take steps to raise awareness further in the nation with various media organisations! Through all the media appearances, we have had the opportunity to talk about autism, acceptance and inclusion, access to support and more! The following are some of the opportunities that we have had the chance to appear on:

- |                                    |                     |
|------------------------------------|---------------------|
| 1. STAR News                       | 10. Newswav         |
| 2. MalaysiaKini                    | 11. Sun Daily       |
| 3. NewStraitsTimes                 | 12. SinChew Daily   |
| 4. Pa&Ma Magazine                  | 13. Galaksi Media   |
| 5. Sunway Pyramid article          | 14. Budiey Channel  |
| 6. Bernama                         | 15. Hello Express   |
| 7. Astro Awani                     | 16. Viralcham       |
| 8. Radio Televisyen Malaysia (RTM) | 17. Minime Insights |
| 9. SAYS Group Play                 | 19. Iconicmen       |



*Astro Awani Interview*



*Bernama Interview*



*RTM interview*



*Pa&Ma Interview*

The articles and video of the interviews can be viewed here:

Pa & Ma: <https://www.majalahpama.my/video/abrianna-aaryn-anugerah-terindah-buat-teoanna/>

NewStraitsTimes: <https://www.malaysiakini.com/announcement/661051>

Sunway Pyramid article: <https://www.sunwaypyramid.com/cahaya-ray>

Bernama interview: <https://www.youtube.com/watch?v=Kx9o9fxYIRc>

Astro Awani interview: <https://www.youtube.com/watch?v=Y35sUNZ0qDc>

SinChew Daily: <https://www.sinchew.com.my/?p=5180203>

Sin Chew Daily – FB:

<https://www.facebook.com/SinChewDaily/posts/pfbid02BTbwXz7GDRiZysptCnhPWOgms8FWtCdW9zm2DBrjKozwYEqTWbcGq72v1ljksrL7I>

Galaksi Media:

<https://www.facebook.com/GalaksiMedia/posts/pfbid02zVZTSFSAm6JQfBJpcmy7cif5WQPTDX7GHzzp7v7W5mg2mFyveevCqxxfwc2eDoGul>

Budiey Channel: <https://www.budiey.com/uniql0-serlahkan-fokus-kepada-bakat-seni-kanak-kanak-autisme/>

Hello Express: <https://helloexpress.net/uniql0-and-early-autism-project-malaysia-unveil-meaningful-utme-collection-by-children-with-autism/>

Viralcham: [https://www.instagram.com/p/C0lzGy5h8kz/?img\\_index=8](https://www.instagram.com/p/C0lzGy5h8kz/?img_index=8)

Minime Insights: <https://www.minimeinsights.com/2023/12/09/uniqlo-shines-a-spotlight-on-the-artistic-talents-of-children-with-autism-through-new-utme-designs/>

Iconicmen:

<https://iconicmen.com.my/%E6%9E%81%E5%85%B7%E9%9D%9E%E5%87%A1%E6%84%8F%E4%B9%89%E5%8C%81-uniqlo-x-eap-%E5%86%8D%E5%BA%A6%E5%90%88%E4%BD%9C%E5%8C%E9%80%9A%E8%BF%87%E5%85%A8%E6%96%B0-utme-%E5%AE%A2%E5%88%B6%E5%8C%96/>

## WORLD AUTISM AWARENESS MONTH HIGHLIGHT VIDEO

In highlighting all that has been done throughout World Autism Awareness Month, we produced a highlight video in celebrating the various efforts and partnerships.



You can view our WAAM 2020 highlight video here:

[https://youtu.be/6b\\_\\_ex0Lh24?si=QLIRUCgKYWlQJeZn](https://youtu.be/6b__ex0Lh24?si=QLIRUCgKYWlQJeZn)

## SERVICES

### SPONSORSHIP MODEL: KENZO

As the year began, we were provided the opportunity to start a sponsored child, Kenzo on an adapted program with EAP Malaysia. Through the generous contribution of a donor, Kenzo was able to attend one year of one-to-one intensive therapy! Kenzo received 15 hours a week of therapy from our trained interns, alongside 5 hours of supervision from an EAP supervisor and 1.5 hours of senior supervision bimonthly from an EAP senior supervisor. Throughout the year, Kenzo has worked hard on building his cooperation, imitation, attention, language and communication, social skills, independence, and even preacademic skills! He has learned to request for items and needs in phrases, various labels for objects and actions, and more! Kenzo's family has also continued to play a crucial role in supporting him through practices at home. We are so proud of you, Kenzo!





# TRAINING AND DEVELOPMENT OF TEACHERS IN THE NATIONAL AUTISM SOCIETY OF MALAYSIA (NASOM)

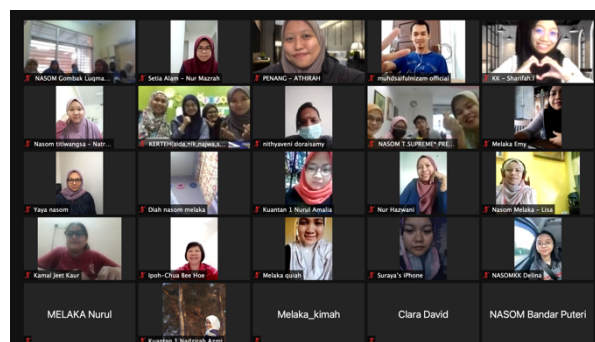
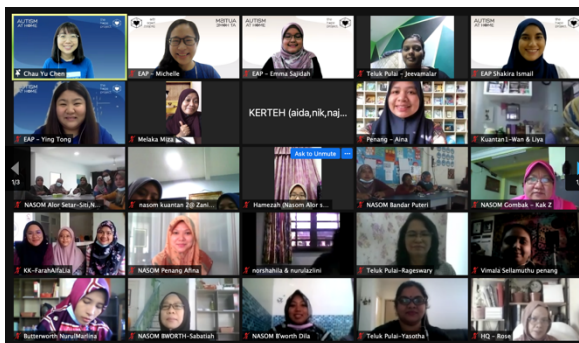
On 11<sup>th</sup> of January 2021, our partnership with NASOM began with the signing of an MOU.



*Signing of the Memorandum of Understanding*

In January 2021, we were able to complete the theoretical training of all of NASOM's teachers via Zoom. We trained the teachers on a total of 5 modules, amounting to 20 hours spread out from January to March 2021. The 5 modules were:

1. Introduction to Special Needs Education: 30<sup>th</sup> January 2021
2. Principles of ABA: 6<sup>th</sup> February 2021
3. Managing Challenging Behaviours: 27<sup>th</sup> February 2021
4. Foundational Skills and Prompting: 6<sup>th</sup> March 2021
5. Speech, Language and Communication: 13<sup>th</sup> March 2021



After a successful training of the teachers across the 5 modules, we were able to continue supporting NASOM Titiwangsa and NASOM Gombak physically. We were able to guide the teachers in the implementation the strategies taught during the 5 training modules. However, as the global situation for COVID-19 had caused intermittent closures of the centres, the support was put on hold from July to Dec 2021.



*NASOM-THP Centre Support Launch 1*



*NASOM 1<sup>st</sup> Observation*



*NASOM first centre support*

Beginning January 2022, the team at The Hope Project resumed support for both NASOM Gombak and NASOM Titiwangsa on a weekly basis. We began by first meeting the board members on the 11th of January 2022 to review and recap strategies for moving forward. Following that, we proceeded with centre observations once more on the 25th of January 2022. From February 2022, the team at The Hope Project went into both NASOM Gombak and NASOM Titiwangsa to support the teachers in various areas involved in effective implementation of programs. Throughout the year, we have supported a total of **20 teachers** and impacted **87 children**!

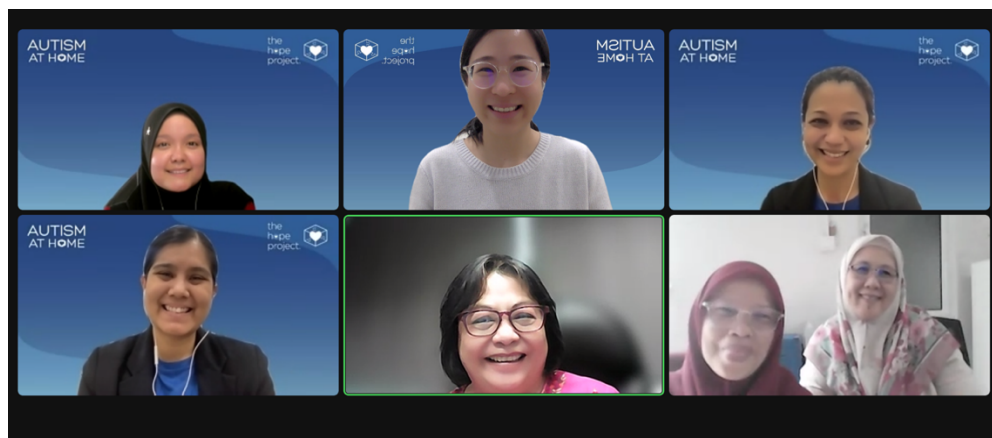


*NASOM-EAP Renewal of MOU (2022)*



*Support strategies implemented*

Entering into 2023, we were able to meet the NASOM Board on the 30<sup>th</sup> of March for 4 hours in order to brainstorm and plan in areas of clinical quality, vision and values, training, hiring and monitoring of staff. We then resumed training for NASOM Gombak and started training for NASOM Bandar Puteri on the 1<sup>st</sup> of August 2023 up until the end of the year. We wrapped up the year with the board meeting.



*NASOM-EAP Board Meeting (Nov 2023)*



From 2021-2023, EAP Malaysia has given in kind 1,486 supervisory, specialist and senior therapist hours from not including travel time and costs.

## 2021

ACTIVITY	TEAM INVOLVED	HOURS
NASOM-THP Meetings	Jochebed Isaacs, Chau Yu Chen, Michelle Yong, Emma Sajidah, Avi Ong	54.35
NASOM Training 5 modules + preparation	Jochebed Isaacs, Chau Yu Chen, Emma Sajidah, Michelle Yong, Nurul Huda, Alia Atiqah, Fiza, Jia Yun, Ying Tong, Shakira	258
NASOM Centre Support	Jochebed Isaacs, Chau Yu Chen, Emma Sajidah, Michelle Yong, Nurul Huda, Alia Atiqah	70
NASOM Team Clinics (internal)	Chau Yu Chen, Emma Sajidah, Michelle Yong, Nurul Huda, Alia Atiqah	35.5
	TOTAL	417.85

## 2022

ACTIVITY	TEAM INVOLVED	HOURS
NASOM-THP Meetings	Jochebed Isaacs, Rachel Gomez, Michelle Yong, Emma Sajidah, Sabine Fernandez, Alia Atiqah, Jeah Hueey, Ili, Kaiyisah, Shakira, Fiza	20
NASOM Support administration and preparation	Jochebed Isaacs, Rachel Gomez, Michelle Yong, Emma Sajidah, Sabine Fernandez, Atiqah, Jeah Hueey, Ili, Kaiyisah, Shakira, Fiza	184
NASOM Centre Support	Rachel Gomez, Michelle Yong, Emma Sajidah, Sabine Fernandez, Atiqah, Jeah Hueey, Ili, Kaiyisah, Shakira, Fiza	465.15
NASOM Team Clinics (internal)	Jochebed Isaacs, Rachel Gomez, Michelle Yong, Emma Sajidah, Sabine Fernandez, Atiqah, Jeah Hueey, Ili, Kaiyisah, Shakira, Fiza	54.75
	TOTAL	723.9

2023

ACTIVITY	TEAM INVOLVED	HOURS
NASOM-THP Meetings	Jochebed Isaacs, Rachel Gomez, Michelle Yong, Emma Sajidah	35.25
NASOM Support administration and preparation	Jochebed Isaacs, Rachel Gomez, Michelle Yong, Emma Sajidah, Kayisah, Yalleni	129
NASOM Centre Support	Jochebed Isaacs, Rachel Gomez, Michelle Yong, Emma Sajidah, Kayisah, Yalleni	171.5
NASOM Team Clinics (internal)	Michelle Yong, Kayisah, Yalleni	4.5
	TOTAL	344.25

## SUNWAY PYRAMID PERSONALISED TRAINING

As part of our efforts towards inclusion and in line with our theme, “Becoming Autism Friendly”, we were also honoured to be provided the opportunity to train and work with a total of 45 Sunway Pyramid staff members on the 3<sup>rd</sup> and 4<sup>th</sup> of April 2023 across 3 different sessions! The sessions were conducted by our director, Jochebed Isaacs and each training includes interactive portions for application. It has been incredible to see the passion that Sunway Pyramid has towards making their mall more inclusive.



## SUNWAY-EAP TOY LIBRARY

Together with Sunway Pyramid, we were also able to curate toy libraries for 3 NASOM centres in total including NASOM Teluk Pulai, NASOM Gombak and NASOM Titiwangsa! With each toy library, a total of 12 boxes with different categories of toys were formed:

- |  |  |
|--|--|
| 1. Duplos                                | 7. Soft toys: 6 soft toys  |
| 2. Cars: 1 set Hot Wheels Cars           | 8. Trains: 1 Trains set  |
| 3. Cooking: 1 set Picnic Basket          | 9. Attention building: Ring stacker and shape sorter                                       |
| 4. Musical Instruments: Guitar and drums | 10. Cause and effect toys: 2 electronic laptops, electronic book and xylophone with balls. |
| 5. Playdoh: Playdoh and Kitchen set      | 11. Board Games – Rubbix cube, UNO and Uno Stacko  |
| 6. Dr Play: 3 sets                       | 12. Baby Play  |

Additionally, we also were also obtain mats, tables, chairs, swimming pool and pump, scooter, Mop pretend play, pretend cash register and wooden letters to be placed surrounding the cabinet!



*NASOM Teluk Pulai*



*NASOM Titiwangsa*



*NASOM Gombak*

With the toy library, we hope to be able to provide more opportunities for the children at NASOM to explore and learn in a fun manner through the use of a variety of toys.

On top of the toy library, Sunway had also kindly sponsored 10 starter kits for The Hope Project current and future scholarship students. The kits are guided towards building fun factor in learning, developing language, social skills and independence. We would like to extend our utmost gratitude to Sunway Pyramid for their generosity!



## OTHER ADDITIONAL MEETINGS

It has been incredibly heart-warming to have also had the opportunity to meet various other organisations that have been making a difference or aiming towards making a difference. Some of the organisations that we have met with includes Nottingham University for a roundtable discussion, Setel, University Utara Malaysia, Persatuan Kanak-Kanak Khas Kedah (Dr. Leela), Korea Dolbom Dream, SHELL Malaysia, Bluebridge, EnergiaSOI from Singapore, Incredible Child Intervention Centre from Bangladesh, Malaysia Airports and One Utama!



*Nottingham University Round Table*



*Korea Dolbom Dream*



*Meeting with Dr Leela*

## RESOURCES

### AUTISM AT HOME ONLINE RESOURCE PLATFORM

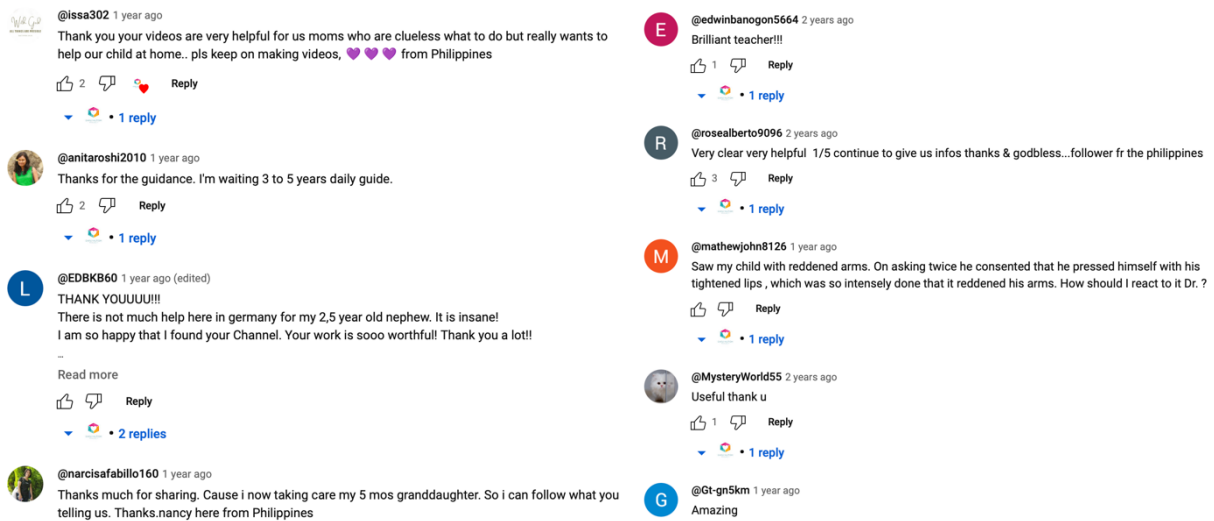
Autism at home was launched in April 2020 with the passion to reach more families all over Malaysia in accessing world-class services by coaching individuals in effective support strategies. Through the continued support of all donors and contributors, the team at Autism at home had been able to continue the production of resource videos for the Autism at home platform for 3 years consistently. Autism at home features multiple series of interactive resource videos with the best strategies utilized by Applied Behavioral Analysis (ABA) professionals all across the world. Since April 2020, the platform has grown to garner more than 3100 subscribers and a total viewership of more than 790,000!

Up until December 2023, we released a total of 22 series, 141 videos, 236 English and 191 Malay downloadable resources! We also released our first ever paid series this year on Building Language. Following that, we also released Pre-Academics and Building Language part 2 as paid series as well!





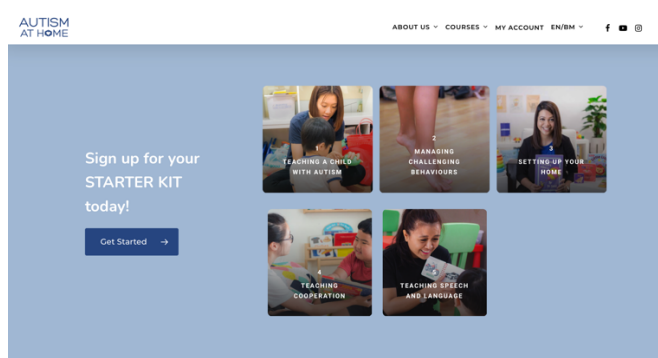
The videos themselves have also continued garnering support from parents, professionals and members of the public!



Some of the planned topics for 2024 includes:

1. Functional Communication
2. Independence
3. Sibling Relationships
4. Safety in the community
5. Puberty/Sexuality





The Autism at Home website can be accessed here:

<http://www.autismathome.co>

EAP has contributed in kind all the content, resource and a total of 1050 supervisory and staff hours in 2023 as part of our efforts to make world-class services accessible to all.

ACTIVITY	TEAM INVOLVED	HOURS
Resource development (content, scripts, website, editing, filming) and coordination	Jochebed Isaacs Emma Sajidah	1050
Translation of content and downloadables	Ili, Michelle Yong	432
Articles and IT management	Alya	207
Media management	Ann	126
Additional Support	THP Intern	192
	<b>Total hours:</b>	<b>2007</b>

## FUNDRAISING & FINANCES

### CONTRIBUTIONS

In collaboration with various partners and EAP team members, we successfully raised RM100,039.83 to continue The Hope Project's efforts in making world class services accessible to all. All funds raised goes to support The Hope Project's efforts in campaigns, development of resources and provision of services for the future. We would like to extend our utmost gratitude towards all organisations and individuals who have contributed to the above funds.

Throughout the year in working towards making world class services accessible to all, a total of RM129,624.92 are the expenses that were incurred.

Early Autism Project Malaysia has also in kind, given time and hours of staff members within the organization amounting more than 3,564 cumulative hours from January to December 2023, across various supervisors, specialists, senior therapists and team members in EAP. The hours are utilized in the various parts of The Hope Project under campaigns, services and resources.

Campaign	Development of material	Filming of Campaign (Team)	Total hours
WAAD Campaign Video	22 hours	32 hours	54 hours
Campaign	Development of material/preparation	Running of Campaign (Team)	Total hours
WAAM Launch and Outreach	61 hours	488 hours	549 hours
Social Media Campaign	55 hours	5 hours	60 hours
Interstate Tour	80 hours	20 hours	100 hours
School, Public and Corporate presentations	96 hours	91.75 hours	187.75 hours

Awareness Booths	62 hours	200 hours	262 hours
Services	Planning, preparation of materials, translations	Implementation (team)	Total hours
NASOM training	168.75 hours	171.5 hours	344.25 hours
Resources	Resource development	Operations and management	Total hours
Autism at Home	1482 hours	525 hours	2007 hours
		Total hours	3564 hours

## MOVING FORWARD

As we step forwards into 2025, our outreach efforts will continue to be guided towards making an impact and supporting more individuals with autism in accordance to The Hope Project's core objectives and vision. The Hope Project's vision of making world class services and accessible to all. The table below features our upcoming plans for 2024.

<p><b>EAP-HELP SUBSIDISED UNIT</b></p> <p>In collaboration with HELP University, we will be setting a subsidised unit where services can be provided to individuals with autism in the B40 community.</p>	<p><b>AUTISM AT HOME RESOURCE PLATFORM</b></p> <p>Moving forward in resources, we will continue to develop and build resources within Autism at Home. More videos, articles and downloadables will continually be developed and added into the platform.</p>
<p><b>WORLD AUTISM AWARENESS MONTH 2024 CAMPAIGN</b></p> <p>As 2024 comes around, we are gearing up to celebrate the World Autism Awareness Month in April 2024! Our efforts in raising awareness through social media, campaign video, various public events, school and public presentations will also continue!</p>	<p><b>MERCHANDISE</b></p> <p>We will also be launching a new line of merchandise in 2023! 100% of profits from our merchandise will continue to be channelled towards our efforts in The Hope Project.</p>

We look forward to the next steps in our journey and making more impact in 2023! All fund raising efforts including the sales of merchandise will continue in order to support The Hope Project's outreach initiatives.



## CONTACT US

For further information or clarification about this report, do contact us via email at [projects@autismmalaysia.com](mailto:projects@autismmalaysia.com) or give us a call at 03 2094 0421.

Keep updated with us through our website and social media links:

- o [www.autismmalaysia.com/thehopeproject](http://www.autismmalaysia.com/thehopeproject)
- o [www.facebook.com/eapmalaysia](http://www.facebook.com/eapmalaysia)
- o [www.instagram.com/eapmalaysia](http://www.instagram.com/eapmalaysia)
- o [www.instagram.com/eaphopeproject](http://www.instagram.com/eaphopeproject)
- o [www.youtube.com/autismmalaysia](http://www.youtube.com/autismmalaysia)

A massive thank you to everyone who has been a part of the journey with The Hope Project thus far. We look forward 2024 and making a greater impact in all that we do.

**Prepared by:**

Michelle Yong, The Hope Project Administrator & EAP Supervisor  
9 January 2023

**Reviewed by:**

**Jochebed Isaacs**

EAP Director

9 January 2023